



MOVIES

Lighting up the silver screen

At ZEE Studios, we recognise the transformative power of cinema. By turning the spotlight on people and issues that matter, our films inspire change, shape culture and ignite creativity, all while delivering unparalleled entertainment.

How the business performed

ZEE Studios, has emerged as a major player in the industry, releasing over 20 movies and web series. Our effective marketing strategies have built lasting 'Lifetime Value' for our productions. By emphasising intellectual property ownership, we continue to lead the charts on ZEE5, reinforcing our reputation for compelling, genre-spanning content that resonates worldwide.

FY 2023-24 highlights

20+

Movies and web series released across six languages

₹6,374 mn

Movie business revenue

