



ENTERTAINMENT FOR BILLIONS

Ideas, conversations, emotions—all powerful forms of inspiration on this planet, we unlock them for our viewers. A single idea can inspire a person to be all that they desire to be. We aim to be that source of truth for them, shaping their present and inspiring their future.



Bringing stories to life

ZEE Broadcast reaches over 859 million viewers nationwide. We also cater to the South Asian diaspora and global audiences with content in multiple languages, including foreign languages, and partner with international production houses to develop original intellectual properties.

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Entertainment on the go. Anytime. Anywhere.

Recognised as an undisputed video streaming platform of choice for consumers; with an expansive and diverse library of content comprising over 3,600+ movies, 1,600+ TV shows, 300+ originals shows and movies, and 5 lakhs+ hours of on-demand content.

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Entertainment! Entertainment! Entertainment!

Blockbuster Hits. Critically acclaimed films. In Hindi, Marathi, Bangla, Tamil, Telugu and others. We are the producers and distributors of some of the most watched and highest grossing films in Indian cinema.

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Music that changes the world

As the second-largest music label, we engage with approximately 149 million YouTube subscribers, bringing the joy of music to listeners around the world.

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Our young characters are an inspiration to others of their age. Take Daler Dimpy, for example—a young Sikhni driven by Guru's teachings to serve society. She's gearing up for Provincial Civil Service exam (PCS exam) to make a bigger impact. In shows like 'Padamati Sandhya Ragam' and 'Paaru,' we feature inspiring young characters who boldly carve out their identities and fearlessly challenge societal norms.

