



NOTES

FORMING PART OF THE CONSOLIDATED FINANCIAL STATEMENTS

22. REVENUE FROM OPERATIONS

(₹ Millions)

	Mar-18	Mar-17 (Restated)
Services - Broadcasting revenue		
Advertisement	42,048	36,735
Subscription	20,287	22,629
Commission	676	603
Sales - Media content	2,775	3,001
Transmission revenue	104	64
Other operating revenue	967	1,310
Total	66,857	64,342