



## NOTES

### FORMING PART OF THE FINANCIAL STATEMENTS

#### 22. REVENUE FROM OPERATIONS

(₹ Millions)

	Mar-18	Mar-17 (Restated)
Services - Broadcasting revenue		
Advertisement	38,640	32,851
Subscription	15,410	14,195
-Sales - Media content	2,612	2,064
-Commission	804	728
-Transmission revenue	420	338
Other operating revenue	70	73
<b>Total</b>	<b>57,956</b>	<b>50,249</b>